

# I Can Help - Sponsor Packages

Is your product or service in need of a marketing pick-me-up? Would you like to have a few minutes to talk to San Diego about your product benefits and what separates you from your competitors? Well... I Can Help!



I'm Mark "the Spark," host of *I Can Help*, a radio show and podcast created to help entrepreneurs and small businesses succeed. You can listen every Saturday night from 8-8:30PM on KCBQ "The Answer" San Diego and streaming worldwide on all major podcast providers.

## EPISODE SPONSOR

As an *I Can Help* episode sponsor, you will receive the following:

- One five-minute interview in my show to discuss your business or service
- Two 30-second commercials to air in future episodes
- Ownership of interview to use on your website or social media platforms
- **Cost: \$250**

## CONTACT MARK

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WEB: [www.markthespark.org](http://www.markthespark.org)

PHONE: 619-618-8885

## SEASON SPONSOR

As an *I Can Help* season sponsor, you will receive the following:

- One five-minute interview in my show to discuss your business or service
- Two 30-second commercials to air in each episode for 8 weeks
- Live on-air mentions as season sponsor with five second tag for 8 consecutive weeks
- Ownership of interview to use on your website or social media platforms
- **Cost: \$500**



# Station Information

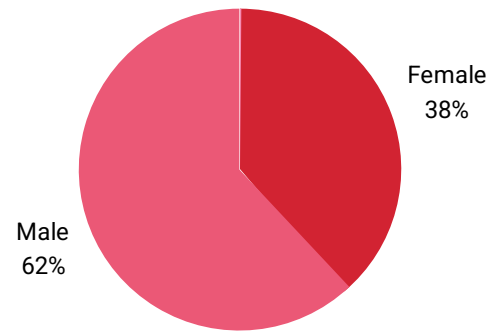
## KCBQ STATION HISTORY:

The first airdate was in 1946 (KSDJ). The station became KCBQ (Columbia Broadcast Quality) playing Top 40's during 1950's-70's, then changed to Country/Western & Adult Contemporary 1980's-90's, followed by Salem and Conservative News/Talk in 1996 and 'The Answer' format in 2015-New FM Tower added 2018 above Cal State San Marcos to deliver No. County

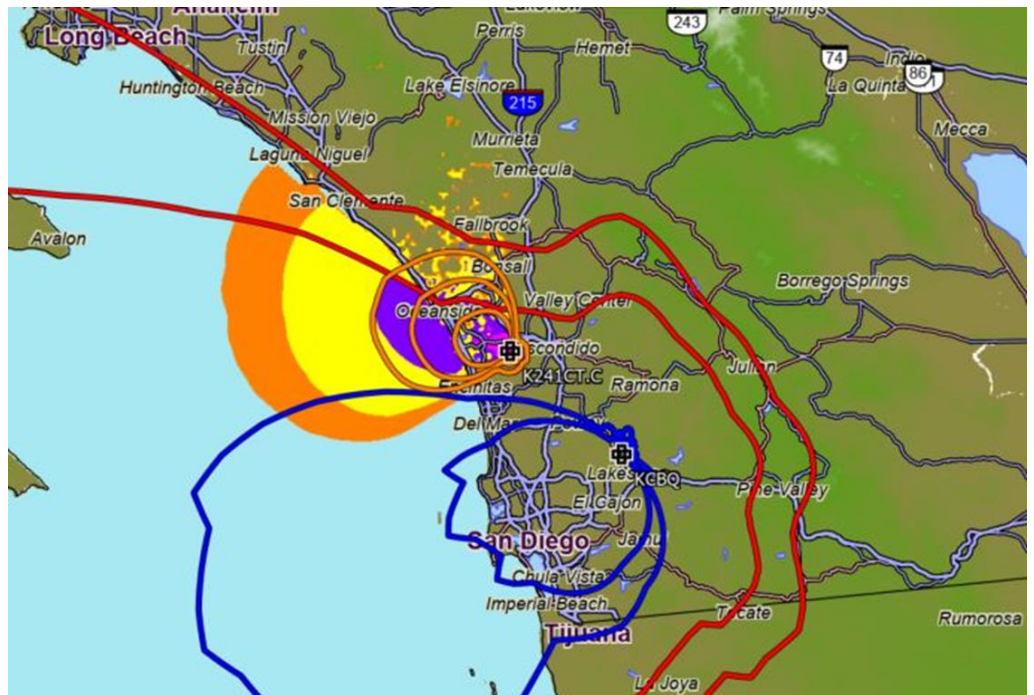
## KCBQ

Adults 35+	95%
College Educated	65%
HHI \$100,000+	54%
Owens Home	76%

## Audience Balance



## Coverage Map



**THE ANSWER**  
**FM 96.1 | AM 1170**  
NORTH COUNTY | SAN DIEGO  
**INTELLIGENT. CONSERVATIVE.**

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